

# UCTV Sustainable California Judging Rubric 2018 UC Student Competition

Component		Maximum score
<b>Overall quality (Total 20pts)</b>		20
<b>Topic (Total 5pts)</b>	Interesting & educational about sustainability	5
<b>Content (Total 40 pts)</b>	Entertaining & inspirational	5
	Creative	5
	Good flow in the story	5
	Explaining the effect/importance of the issue to society	5
	Clarity of the content of the narration: a clear presentation of the ideas and that they are easily understood	5
	Images and graphics have proper explanation	5
	Showing personal, community or UC's sustainability in action	10
<b>Technical (Total 25 pts)</b>	Quality of the video	5
	Quality of the Sound	5
	Camera is stable, subject is framed well, lit and clearly visible	5
	Video is edited effectively and flows well	5
	Use of animation, graphics, demonstration	5
<b>Extra points: use of drones, video editing software, visual effects, ... (Total 10 pts)</b>		10
Can this video be included among the top finalists? Top finalists will be shown at UCTV Sustainable California Earth Day celebrations.		Yes / No
Comments: What can be improved in this video? Why this video should be among the finalists? Why this video should <u>not</u> be among the finalists?		